

AI Transformation Canvas

Purpose: align on the “what” and “how” for your AI transformation initiatives

WHAT → ↓ HOW	A Point solution automation <i>Replace discrete work tasks. Operating model unchanged.</i>	B Human augmentation <i>Elevate every knowledge worker. AI as co-pilot across the workforce.</i>	C Core process reinvention <i>Rebuild workflows around AI. Roles and decision-making change.</i>	D Business model transformation <i>AI reshapes how you compete. New products, markets, revenue streams.</i>
01 Top-down mandate <i>CEO/Board-led, non-negotiable.</i> <i>Direction declared, best people assigned.</i> <i>Business transformation — not an IT project.</i>				
02 Capability building <i>Build the muscle first.</i> <i>Invest in foundations: AI literacy, data infrastructure, internal talent, governance.</i> <i>Transformation emerges from capability.</i>				
03 Lighthouse & scale <i>Prove in 1–2 domains, scale from there.</i> <i>Deliver visible results, use the proof point to unlock resources and replicate the model across the enterprise.</i>				
04 Grassroots adoption <i>Organic, then governed.</i> <i>AI spreads from individuals and teams.</i> <i>Real individual gains, but almost never compounds into enterprise value without structure and support.</i>				